



+++++ FOR IMMEDIATE RELEASE +++++

May 2, 2011

Contact: Jayne McGrath
Director Ally Development
Jayne.McGrath@BrightHope.org
Phone: 224.520.6122

Bright Hope's 9th Annual Run/Walk at Wheaton Academy to Feed and Educate Children in Extreme Poverty

West Chicago, IL: On Saturday, May 7th, Bright Hope will host its 9th Annual Run for Hungry Children 5K Run/3K Walk event at Wheaton Academy in West Chicago, Illinois. The Run's proceeds will benefit orphans and vulnerable children in Haiti and Kenya. Join hundreds of walkers and runners in the fun while helping kids across the globe in extreme poverty.

Registration fee prior to Race Day is \$20 for adults age 13 and above; \$10 for ages 6-12 years, children under age 5 are free. The deadline for online registration is Tuesday, May 3rd at midnight. Race Day registration fee is \$25 for ages 13 and older, and \$15 for ages 6-12. All participants will receive a free Run For Hungry T-shirt.

The schedule on Race Day is as follows:

6:45 am – Registration/Check-In opens

7:45 am – Registration/Check-In closes

8:00 am – 5K Competitive Race; 3K Walk follows start of 5K

8:50 am – Free Kids' Run: 50-yard dash (ages 4-7); 100-yard dash (ages 8-10)

9:00 am – Awards Ceremony/Post-Race Party

A Post-Race Party and Awards Ceremony will kick off at the end of the event. Free food, beverages, music, and entertainment will be provided.

To register online and set up your personal fundraising page go to RunForHungryChildren.org.

For those who raise money for orphans and vulnerable children, prizes will be awarded:

Raise \$150 = Earn a Run for Hungry Children Tech Shirt

Raise \$300 = Earn a Tech Shirt and Hooded Sweatshirt

Raise \$500 = Earn a Tech Shirt, Hooded Sweatshirt, and Performance Jacket

The top individual fundraiser will choose between three prizes: 22" flat screen HDTV, iPod Touch, or Flip Video Slide.

Whether you choose to run, walk, or volunteer, Bright Hope invites you to participate at RunForHungryChildren.org. Bring *Hope With Every Step!*

For more information on Bright Hope, The Run For Hungry Children, and how you can help those living on less than \$1 a day across the world, please visit RunForHungryChildren.org or call 224.520.6100.

- End -



Bright Hope is a not for profit 501(c)(3) organization bringing Hope to those living on less than \$1 a day. Bright Hope is in the Top 5% of charities, receiving five consecutive 4-star ratings by Charity Navigator.



2060 Stonington Avenue
Hoffman Estates, IL 60169
224-520-6100
BrightHope.org