



+++++ FOR IMMEDIATE RELEASE +++++

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Join Bright Hope's 9th Annual Run/Walk to Feed and Educate Children in Impoverished Nations

HOFFMAN ESTATES, IL: On Saturday, October 29th, Bright Hope will host its 9th Annual Run for Hungry Children 5K Run/3K Walk event in Springfield at Hope Church. There are 10.9 million children under the age of five that die of hunger every year; the event's proceeds will benefit orphans and vulnerable children in Haiti living on less than \$1 a day. Join hundreds of walkers and runners in this family-friendly event while helping kids across the globe in extreme poverty.

Registration fee prior to Race Day is \$20 for adults age 13 and above; \$10 for ages 6-12 years, children under age 5 are free. The deadline for online registration is Tuesday, October 25th at midnight. Race Day registration fee is \$35 for ages 13 and older, and \$15 for ages 6-12. All pre-registered participants will receive a free Run For Hungry T-shirt.

The schedule on Race Day is as follows:

6:45 am: Registration / Check-in opens

7:30 am: Warm-up / stretching

7:45 am: Registration / Check-in closes

8:00 am: 5K Competitive Race

8:00 am: 3K Walk follows start of 5K Race

8:50 am: Kids' Run*

9:00 am: Awards Ceremony / Post-Race Party

A Post-Race Party and Awards Ceremony will kick off at the end of the event. Free food, beverages, music, and entertainment will be provided.

To register online and set up your personal fundraising page go to RunForHungryChildren.org.

For those who raise money for orphans and vulnerable children, prizes will be awarded:

Raise \$150: Earn a Run for Hungry Children Tech Shirt

Raise \$300: Earn a Tech Shirt and Hooded Sweatshirt

Raise \$500: Earn a Tech Shirt, Hooded Sweatshirt, and Performance Jacket

The top individual fundraiser will choose between three prizes: 22" flat screen HDTV, iPod Touch, or Flip Video. There is also a raffle drawing. For every \$50 an individual raises above \$500, their name will be entered each time into a drawing to win their choice of a Nintendo Wii or a Garmin Navigation System.

Whether you choose to run, walk, volunteer, or donate, Bright Hope and Hope Church invite you to participate at

RunForHungryChildren.org. Bring *Hope With Every Step!*

For more information on Bright Hope, The Run For Hungry Children, and how you can help those living on less than \$1 a day across the world, please visit BrightHope.org, email at info@BrightHope.org, or call 224.520.6100.

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Bright Hope is a not for profit 501(c)(3) organization bringing Hope to those living on less than \$1 a day. Bright Hope is in the Top 4% of charities, receiving six consecutive 4-star ratings by Charity Navigator.

