



Digital Media Internship – Tribe Kids

Bright Hope's Mission and Vision:

Bright Hope is a Christian international relief and development organization dedicated to bringing Hope to those who live on less than \$2 a day. We seek to provide for the physical, economic, and spiritual needs of the Extreme Poor through holistic partnerships with indigenous churches in some of the poorest countries around the world.

Intern Role Summary: Bright Hope is seeking an enthusiastic college student to serve **part time (5-10 hours per week)** on a marketing project focused on creating and implementing Bright Hope's Tribe Kids program. The core of the role is generating ideas, writing scripts, and producing and starring in weekly videos to engage children (pre-k through pre-teen) in poverty alleviation. Internship dates will vary depending on student availability, but ideally spring/summer through December 2020. *Note this internship is unpaid and done on a volunteer basis.*

Tribe Kids: Bright Hope loves the idea of teaching children to serve the less fortunate and to give generously from their own abundance. Tribe Kids is a program for children who want to expand their worldview and make a difference. As a member of Tribe Kids, children get ideas about how to make a difference by doing activities like having a garage sale or lemonade stand, get resources and information that they can share with family and friends as an advocate for the extreme poor, and watch Bright Hope's Tribe Kids YouTube channel and submit videos of them serving. To view the current Tribe Kids program, visit <https://www.brighthouse.org/tribekids/>.

The **ideal candidate** has an active, personal relationship with Jesus Christ, affirms Bright Hope's belief statement, and is working towards a college degree in digital marketing or related field. He/she has strong video production and technology skills, is creative, has energy and is engaging in front of a camera, has strong writing skills, is able to work collaboratively and independently, and has passion to make a difference in the lives of the extreme poor.

Job Responsibilities:

- Meets and collaborates with the marketing team to set project goals and direction
- Creates short videos (approximately 16-20) to be used weekly
- Writes video scripts
- Produces and stars in videos
- Posts videos to YouTube Channel
- Monitors video impact and replies online to submitted comments

Education and Experience:

- Working towards a Bachelor's degree in digital marketing, communications, or related field
- Experience in video production and script writing preferred

Demonstrated Competencies:

- Video production
- Script writing
- Technology skills
- Troubleshooting
- Initiative
- Energetic and engaging (in front of camera)



- Responsible and meets deadlines
- Teamwork, both collaboratively and independently
- Speaks and writes in English

Special Position Requirements:

- Is a follower of Christ, models the Evangelical Christian faith, and affirms Bright Hope's Belief Statement as described here: http://www.brighthouse.org/why_brighthouse/mission.php
- Is within commuting distance to Hoffman Estates, IL
- Passion for helping the extreme poor around the world

Interested, qualified applicants may submit a resume and cover letter to human.resources@brighthouse.org.